WRITING INSTRUMENTS

HUGO BOSS

HUGO BOSS is a global leader in the upper-premium apparel market. With around 14,700 employees worldwide, the German Group develops and sells high-quality fashion and accessories for women and men under its BOSS and HUGO brands.

Products range from classic contemporary apparel, elegant evening fashion and casual wear through to shoes, leather accessories and licensed products including fragrances, eyewear, watches, kidswear, home textiles and writing instruments.

The promotion of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation and sustainability. Sponsorship of cultural events is a further key area of the Group's brand communications, with the Group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity. The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium stationery market.

Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a coordinating stationery line, including notebooks, folders, and pen cases, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers and a wine bottle opener. The assortment is completed by lifestyle accessories, including, among others, iconic yoga mats and resistance bands, converting your sports equipment into true fashion statements.











HSU3892A - Corium Fountain pen black



HSU3894A - Corium Ballpoint pen black



HSU3895A - Corium Rollerball pen black



HSU3892X - Corium Fountain pen camel



HSU3894X - Corium Ballpoint pen camel



HSU3895X - Corium Rollerball pen camel

The Corium pen line is made of brass. The cap is wrapped in vegan leather (PU). Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.









HSV3472D - Nitor Fountain pen gun



HSV3474D - Nitor Ballpoint pen gun



HSV3475D - Nitor Rollerball pen gun



HPBP347D - Set Nitor Fountain pen and Nitor Ballpoint pen

The Nitor pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.









HTA308A - Craft black Conference Folder A4



HTM308A - Craft black Conference Folder A5



HPBM308 - Set Craft Ballpoint pen and Craft Conference Folder A5



HTM308B - Craft chrome Conference Folder A5

The Craft conference folders are made of nylon and vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.

WRITING INSTRUMENTS CRAFT



HSS3082B - Craft Fountain pen chrome



HSS3082D - Craft Fountain pen gun



HSS3084B - Craft Ballpoint pen chrome



HSS3084D - Craft Ballpoint pen gun



HSS3085B - Craft Rollerball pen chrome



HSS3085D - Craft Rollerball pen gun

The Craft pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

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## LOOP

The Loop writing instrument silhouette combines resolutely active and modern design elements, creating an optimal writing experience. This latest version features a matte diamond-cut pattern mixed with a soft-touch printed surface for a graphical and modern haptic.





HSW3672A - Loop Diamond Fountain pen black



HSW3674A - Loop Diamond Ballpoint pen black



HSW3675A - Loop Diamond Rollerball pen black



HPBP367A - Set Loop Fountain pen and Loop Ballpoint pen

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS LOOP DIAMOND



HSW3672B - Loop Diamond Fountain pen chrome



HSW3674B - Loop Diamond Ballpoint pen chrome



HSW3675B - Loop Diamond Rollerball pen chrome



HPBR367B - Set Loop Ballpoint pen and Loop Rollerball pen



HSW3672D - Loop Diamond Fountain pen gun



HSW3674D - Loop Diamond Ballpoint pen gun



HSW3675D - Loop Diamond Rollerball pen gun



HPBR367D - Set Loop Ballpoint pen and Loop Rollerball pen

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

WRITING INSTRUMENTS LOOP ICONIC



HNH321AL - Iconic black Lined Notebook A5 HNH321AP - Iconic black Plain Notebook A5



HNH321WL - Iconic white Lined Notebook A5 HNH321WP - Iconic white Plain Notebook A5



HNH321XL - Iconic camel Lined Notebook A5 HNH321XP - Iconic camel Plain Notebook A5



HPHR352X - Set Iconic Notebook A5 and Loop Rollerball pen



HSG3525X - Loop Iconic Rollerball pen camel

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The Iconic notebooks are made of paper and vegan leather, and contain 160 pages. They are available in A5 format in either plain or lined paper.

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



HSW3782D - Stream Fountain pen gun



HSW3784D - Stream Ballpoint pen gun



HSW3785D - Stream Rollerball pen gun



HPBF378D - Set Cloud Matte Folder A4 and Stream Ballpoint pen

The Stream pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



Stream is built on a new silhouette that is at the intersection of simplicity and modernity, offering a perfectly balanced writing experience. The engraved pattern, plated in a luxurious matte gunmetal, offers an elevated haptic, while the black and white logo ring adds a touch of graphical playfulness.









HSF3904V - Cloud Matte Ballpoint pen Persian violet



HSF3904T - Cloud Matte Ballpoint pen cool green

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.

CLOUD







HSM2764D - Cloud Ballpoint pen gun



HPBM276B - Set Pinstripe A5 Folder and Cloud Ballpoint pen

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.





HSV3062A - Gear Ribs Fountain pen black



HSV3064A - Gear Ribs Ballpoint pen black



HSV3065A - Gear Ribs Rollerball pen black



HPBP306A - Set Gear Ribs Fountain pen and Gear Ribs Ballpoint pen

The Gear Ribs pen line is made of brass and aluminium. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS GEAR RIBS







HAK306D - Gear Ribs keyring gunmetal



HPKR306D - Set Gear Ribs keyring and Gear Ribs Rollerball pen



HSV3062D - Gear Ribs Fountain pen gun



HSV3064D - Gear Ribs Ballpoint pen gun



HSV3065D - Gear Ribs Rollerball pen gun



HSV3062B - Gear Ribs Fountain pen chrome



HSV3064B - Gear Ribs Ballpoint pen chrome



HSV3065B - Gear Ribs Rollerball pen chrome

The Gear Ribs pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

## THUGO BOSS GEAR PINSTRIPE The iconic Gear silhouette is reinvented with an engraved pattern inspired by pinstripes. By adding an innovative surface treatment to the classical pattern, as well as a contrasted, polished logo ring on the upper barrel, the Gear line is completed with a modern twist.

WRITING INSTRUMENTS GEAR PINSTRIPE



HSV2852A - Gear Pinstripe Fountain pen black and chrome



HSV2854A - Gear Pinstripe Ballpoint pen black and chrome



HSV2855A - Gear Pinstripe Rollerball pen black and chrome



HSV2852B - Gear Pinstripe Fountain pen silver and gold



HSV2854B - Gear Pinstripe Ballpoint pen silver and gold



HSV2855B - Gear Pinstripe Rollerball pen silver and gold



HDF210A - Pinstripe black Folder A4



HDM210A - Pinstripe black Folder A5

The Gear Pinstripe pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

The Pinstripe conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



**GEAR MINIMAL** 



HSN1892B - Gear Minimal Fountain pen black and chrome



HSN1894B - Gear Minimal Ballpoint pen black and chrome



HSN1895B - Gear Minimal Rollerball pen black and chrome



HSN1892N - Gear Minimal Fountain pen all navy



HSN1894N - Gear Minimal Ballpoint pen all navy



HSN1895N - Gear Minimal Rollerball pen all navy

The Gear Minimal pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.







WRITING INSTRUMENTS GEAR ICON



The Gear Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS LABEL







HTA209A - Label Conference Folder A4 black



HTM209A - Label Conference Folder A5 black

The Label pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

HUGOBOSS

The Label conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.





HSY2434T - Contour Brushed Ballpoint pen green

With its dynamic and balanced frame, the Contour pen is reinvented with sophisticated brushed surfaces. This new approach to texturing allows for a range of beautiful and subtle colours, including a new iconic version featuring the BOSS black, white and camel signature stripe on its midring.

CONTOUR

The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

CONTOUR



HSH3412D - Contour Iconic Fountain pen



HSH3414D - Contour Iconic Ballpoint pen



HSH3415D - Contour Iconic Rollerball pen



The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HSI1062D - Formation Herringbone Fountain pen gun



HSI1064D - Formation Herringbone Ballpoint pen gun



HSI1065D - Formation Herringbone Rollerball pen gun



HSI1062B - Formation Herringbone Fountain pen chrome



HSI1064B - Formation Herringbone Ballpoint pen chrome



HSI1065B - Formation Herringbone Rollerball pen chrome

Built on a sleek yet solid structure, our Formation pens are at the crossroad of contemporary and timeless aesthetics. Highly technical craftmanship paved the way for a constant reinvention of this market favourite, creating a beautiful herringbone-textured pen.

The Formation Herringbone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

**FORMATION** 





HSR1902D - Formation Gleam Fountain pen



HSR1904D - Formation Gleam Ballpoint pen



HSR1905D - Formation Gleam Rollerball pen



HPBR190D - Set Formation Ballpoint pen and Formation Rollerball pen

The Formation Gleam pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



WRITING INSTRUMENTS ICON



The Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

HSN0014Z - Icon Ballpoint pen camel



WRITING INSTRUMENTS ICON



HSN5012 - Icon Fountain pen



HSN0014A - Icon Ballpoint pen black



HSN5015 - Icon Rollerball pen



HSN0012J - Icon Fountain pen grey



HSN0014J - Icon Ballpoint pen grey



HSN0015J - Icon Rollerball pen grey

The Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HAK311A - Triga black keyring



The feminine and sleek Triga silhouette is enhanced by golden accents and matte textures. Offered in an array of warm and neutral tones, these delicate writing accessories are perfect to mix and match in combinations that suit your taste, to create understated yet refined gift sets.



The Triga pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box. The keyrings are made of brass and vegan leather.

HAK311X - Triga nude keyring

HAK311H - Triga taupe keyring













HTM311X - Triga nude Conference Folder A5 HTM311H - Triga taupe Conference Folder A5 HTM311A - Triga black Conference Folder A5







HTA311A - Triga black Conference Folder A4

HTO311A - Triga black Organizer

HPBKM311X - Set Triga keyring, Sophisticated Matte Ballpoint pen and Triga Conference Folder A5

The Triga conference folders are made of vegan leather (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



## **HUGO BOSS**